PHILIPS

Philips Research China

Job Title: Intern, Behavior Change and Patient Engagement

Responsibilities:

- Support in developing innovative behavior change and engagement methods in Philips population health and disease management products and solutions.
- Support in identifying and validating methodologies for user behavior analysis, profiling, and creation of individualized interventional schemes, taking into consideration local and cultural elements.
- Contribute to establishing the group know-how and competency on customer/patient psychology and motivation, user profiling, and behavior change/intervention.
- Work along with peer colleagues across projects, groups and labs, remain open in sharing insights and make sure communication goes well and timely.

Requirements:

- Master or PhD degree in psychology, behavioral/cognitive/counselling psychology (e.g. Motivational Interviewing), data science or alike.
- Proven research competence, particularly in searching, reviewing, and summarizing literature, demonstrated with good records of accomplishment (e.g. publications at renowned international journals/conferences), preferably with relevant work/project experience in literature review, desk research, or meta-analysis.
- Demonstrated knowledge of questionnaire/survey selection, validation, and design, better to have experience of user phenotyping, behavioral clustering, preferably with research experiences in developing app-based personal health and self-management solutions.
- Practical experience and skills in data analysis using software, e.g., SPSS/R/SAS, to conduct advanced statistical analyses, such as SEM, EFA, CFA.
- Passionate on industrial research, eager to learn and open-minded; be flexible and out-of-box thinking with a good team spirit.
- Proficient in communication, with confidence in academic writing and presentation in English.
- Working time: At least 3 days per week.

Benefits:

- Work alongside a professional team with high intellectual diversity. Valuable opportunity to learn new skills and gain knowledge of conducting research in a Fortune Global 500 company.
- Salary of 21 RMB per hour, 8 hours per day, with lunch allowance.
- Flexible working location depending on task requests.